



A Climate Action Ordinance would be good for Bend businesses and our city's economy

If Bend and the rest of the world do not take effective science-based action, how will major climate disruption affect Bend's businesses?

The cumulative effects of climate change described below are ***Bad for Business***:

- Reduced snowpack causes many establishments, such as retail, lodging, restaurants, and bars, to suffer when skiing conditions are poor to non-existent.
- Drought and low river levels have negative consequences on water recreation, such as boating, floating, kayaking, swimming, and related recreation and tourism businesses.
- Warmer water will kill salmon and trout and destroy fish habitat, greatly reducing recreational fishing.
- More frequent and intense wildfires depress property values, increase our tax burden for fire suppression and push up insurance premiums.
- More burned-over hiking and mountain biking areas are a drag on local businesses supported by outdoor recreation.
- Long-term water shortages cause higher rates and scarcity that are expensive and bad for businesses including agriculture, farming, ranching, wineries, and breweries.
- Prolonged smoke exposure increases the risk of respiratory diseases, such as asthma and emphysema, which leads to significantly increased health care costs. Additionally, smoke degrades our beautiful skies, and makes Bend a less attractive destination.
- Health problems related to increased levels of ozone and ragweed exposure make Bend a less desirable place to live.

How will a climate change ordinance that seeks meaningful reductions in greenhouse gas (GHG) emissions be good for our local economy and businesses?

Taking the initiative to address climate change is ***Good for Business***:

- Bottom line savings to businesses on heating, lighting, phantom energy loads, and hot water expenses - *Good for Business*.



- Local job creation in industries such as, solar, energy efficient construction, building retrofitting, insulation, and heating/cooling systems - *Good for Business*
- Creation of a more walkable, bikeable, livable and desirable community - *Good for Business.*
- Investments in climate strategies will be spent primarily in Bend - *Good for Business.*
- Community pride in doing our part - *Good for Business.*
- Statewide and nationwide recognition as a community of leaders - *Good for Business*