

The Environmental Center: The Next 30 Years



**What we do well.
What our community needs.**



What we do well. What our community needs.

We are a **hub** of environmental education,
engagement and action for Central Oregon.

What we do well. What our community needs.

- Advocating for a Better Future
- Educating and Empowering Youth
- Embedding Sustainable Behavior
- Engaging the Whole Community

**114,000 new people are
projected to move to Deschutes
County over the next 25 years.**



114,000 new people in Deschutes County

- What sort of homes will they live in?
- How will they get around?
- Will Central Oregon be known as a community that acts on our values?

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A Capital Campaign for Central Oregon's Sustainable Future

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Eco Central is about working together to make the right choices for a sustainable future in Central Oregon and beyond.

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Program Impact

Facility Plan

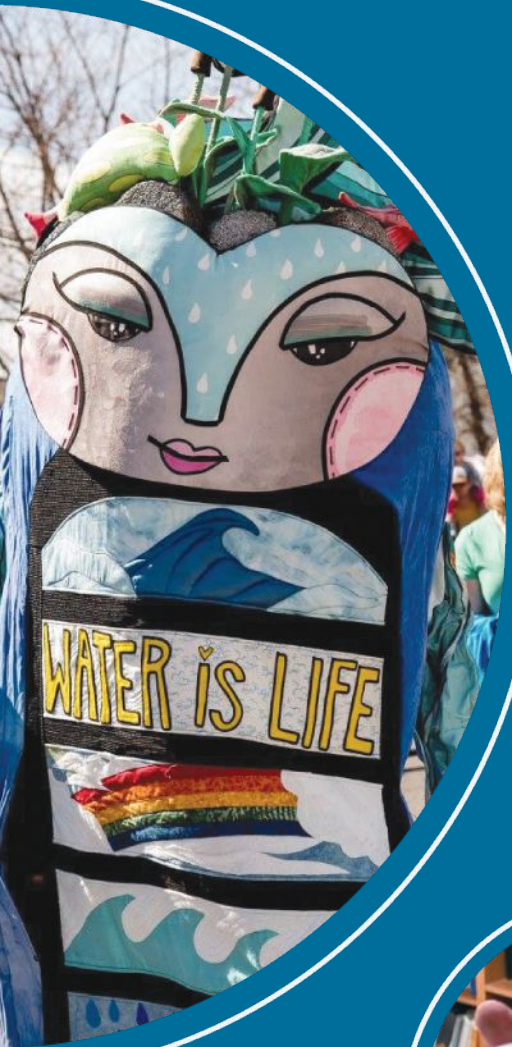
Campaign Goal

Campaign Timeline

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Program Impact

Communications
Systemic Change
Education and Engagement
Leadership Development
Inclusion and Equity



**Amplify our message and expand
our engagement to the entire
Central Oregon region.**

PROGRAM IMPACT

Communications

Systemic Change

Education and Engagement

Leadership Development

Inclusion and Equity

Build our advocacy and organizing capacity to deliver lasting policy change.

PROGRAM IMPACT

Communications

Systemic Change

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Leadership Development

Inclusion and Equity

Embed sustainability values and behaviors among businesses, local governments, and all age groups—from school kids to older adults.

PROGRAM IMPACT

Communications

Systemic Change

Education and Engagement

Leadership Development

Inclusion and Equity

Empower the next generation of diverse sustainability advocates, within our organization and out in the community.

PROGRAM IMPACT

Communications

Systemic Change

Education and Engagement

Leadership Development

Inclusion and Equity

**Build relationships with
underserved communities and
adapt our work to allow full
participation in our mission.**

PROGRAM IMPACT

Communications

Systemic Change

Education and Engagement

Youth Leadership Development

Inclusion and Equity

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Facility
Plan

Facility Capacity
Meeting Space
Core Principles



Build facility capacity for

- Environmental Center staff
- Work space for partner organizations and emerging programs

FACILITY PLAN

Facility Capacity

Meeting Space

Core Principles

**Provide flexible-sized and
mission-dedicated meeting space
for groups and gathering up to 125.**

FACILITY PLAN

Facility Capacity

Meeting Space

Core Principles

Model core principles of energy efficiency and sustainability in facility design, construction and operations.

FACILITY PLAN

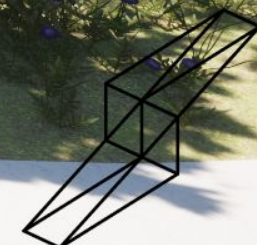
Facility Capacity

Meeting Space

Core Principles



the
environmental
center



STEMACH
Design + Architecture

Existing legacy building (right) will be remodeled, and a new wing added (left) with a larger meeting room downstairs and more office space for staff and partners upstairs.



Learning Garden — New outdoor classroom/amphitheater and greenhouse





Bird's eye view of property

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Campaign
Goal

Planned Use of Funds
Progress to Date



Campaign Goal:
\$6 million

CAMPAIGN GOAL

Planned Use of Funds

Facility

Program Investment

Progress to Date

\$5 Million - Facility Investment

Renovate and expand our existing facility in downtown Bend. Create a larger, modern convening space; add work areas; increase spaces for community collaborations.

CAMPAIGN GOAL

Planned Use of Funds

Facility

Program Investment

Progress to Date

\$1 million - Program Investment

Expand staff capacity for youth education, advocacy, leadership development, outreach, communications, and fundraising; seed funding for new initiatives.

CAMPAIGN GOAL

Planned Use of Funds

Facility

Program Investment

Progress to Date

\$3,045,000 raised to date,
from 104 generous donors.



We're half-way there!

CAMPAIGN GOAL

Planned Use of Funds

Facility

Program Investment

Progress to Date

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Campaign Timeline



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CAPITAL CAMPAIGN

- | | |
|-----------------|--|
| December 2023: | Next Milestone-\$4 million raised |
| July 2024: | \$5 million/80% raised, so we can start construction |
| September 2024: | Groundbreaking, start construction |
| Summer 2025: | Open New Facility |
| December 2025: | \$6 million raised-campaign complete! |

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A group of approximately 12 people are gathered in a garden setting. They are standing on a paved path that winds through several raised garden beds. The beds are filled with various plants, including tall sunflowers with bright yellow heads and green leaves. Some beds also contain leafy greens and other smaller plants. The ground around the beds is covered with a layer of dry straw or mulch. In the background, there are trees with green and yellowing leaves, suggesting an autumn setting. A wooden fence is visible behind the garden beds. The people are dressed in casual attire, including jackets, sweaters, and jeans. Some are holding papers or small objects, and they appear to be engaged in a group activity or tour.

A Capital Campaign for Central Oregon's Sustainable Future

- More youth learning and leading
- Local government prioritizing environmental values
- A hub and home for action during the next 30 years

**Want to learn more about the Eco
Central Capital Campaign?**

**Contact Mike Riley at 541-420-8565
or mike@envirocenter.org.**