



2020 Virtual Green Tour Sponsorship

	Presenting \$4,000	Gold \$2,000	Silver \$1,000	Bronze \$500	Video Sponsor \$750
Virtual Tour Recognition					
Logo in video opening*	All videos	All videos	All videos	All videos	✓
Business name in video description on YouTube**	✓	✓	---	---	✓
Virtual Event Recognition^					
Logo in virtual event presentation	Lg	Med	Med	Sm	Med
Digital Ads					
Logo on select digital ads	✓	---	---	---	---
Print Ads					
Logo on Source Ad	Lg	Med	Sm	Name	---
Logo on Bulletin Ad	Med	Sm	---	---	---
Radio Ads					
Name in ad byline ("Sponsored by ...")	✓	---	---	---	---
Green Tour Website					
Logo + link on tour home and interior pages	Lg	Med	Sm	Sm	
Dedicated blog post	✓	✓	---	---	
Digital Green Building Directory listing^^	✓	✓	✓	✓	✓
Ad in Digital Green Building Directory	✓	✓	✓	---	---
E-Newsletter Recognition (2 newsletters)	Md logo + link	Small logo + link	Small logo + link	Name + link	Name + link
Social Media Recognition	4 posts	2 posts	1 post	1 group post	1 post
Posters (Distributed to ~40 locations)^^^	Large Logo	Med Logo	Sm Logo	Name	---

Questions? Lindsey Hardy, 541-385-6908 x11, lindsey@envirocenter.org -OR- Mike Riley, 541-385-6908 x19, mike@envirocenter.org

^ Each site will be featured in a live on-line event with a panel of experts followed by a live Q&A with key topic experts from the sites.

**Each video will be available on-line after the event and can be used by sponsors for their own promotional purposes such as social media and on company websites. The Environmental Center will continue to use the videos for educational purposes.

^ Each site will have its own live on-line event where the video will be shown followed by a live Q&A with key members of the project team.

^^Digital Green Building Directory Listings include a small logo, contact information, website, and short (75 word) organization overview that will be on the Green Tour page and will be accessible on envirocenter.org until the 2021 Green Tour. Links to the directory will be shared in all event communications.

^^^Contingent upon current social distancing guidelines and what businesses are open.

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