



## 2020 Green Tour Sponsorship

	Presenting \$5,000 1 Available	Gold \$2,500 2 Available	Silver \$1,250 4 Available	Bronze \$750 6 Available	Green Building Directory \$100 10 Available
<b>Tour Guide Inserted in The Source Weekly (Print readership of 37,500)</b>					
Logo on Cover	Med	Sm	---	---	---
Advertising	Full page ad	1/2 page ad	1/4 page ad	---	---
Advertorial	Full page	1/2 page	---	---	---
Logo on sponsor page in guide	Lg	Med	Med	Name	---
Listing in green building directory, if applicable	✓	✓	✓	✓	✓
<b>Print Ads</b>					
Logo on 1 full pg ad in Source (Readership 37,500)	Lg	Med	Sm	Name	
Logo on 1 half pg ad in Source	Med	Sm			
<b>Radio Ads</b>					
Name in ad byline ("Sponsored by . . . ")	✓				
<b>Green Tour Web Site</b>					
Logo+link on tour home and interior pages	Large Logo	Med Logo	Small Logo	Small Logo	---
Dedicated blog post	✓	✓	---	---	---
<b>E-Newsletter Recognition</b>	Medium Logo	Small logo	Name	Name	---
<b>Social Media Recognition</b>	4 posts	2 posts	1 post	1 group post	---
<b>Posters (Distributed to ~40 locations)</b>	Large Logo	Med Logo	Sm Logo	Name	---

**Questions?** Lindsey Hardy, 541-385-6908 x11, lindsey@envirocenter.org -OR- Mike Riley, 541-385-6908 x19, mike@envirocenter.org

Source Weekly Tour Guide booklet will be inserted on September 23rd. Additional guides will be available for pick up at The Environmental Center and at all sites on day of the Tour.

Source Weekly print ads will run the weeks of September 10<sup>th</sup> and 17<sup>th</sup>.

Green Building Directory Listings include a small logo, contact information, website, and short (35 word) organization overview.