The Environmental Center:
The Next 30 Years
What we do well.
What our community needs.
What we do well. What our community needs.

We are a hub of environmental education, engagement and action for Central Oregon.
What we do well. What our community needs.

- Advocating for a Better Future
- Educating and Empowering Youth
- Embedding Sustainable Behavior
- Engaging the Whole Community
114,000 new people are projected to move to Deschutes County over the next 25 years.
114,000 new people in Deschutes County

- What sort of homes will they live in?
- How will they get around?
- Will Central Oregon be known as a community that acts on our values?
A Capital Campaign for Central Oregon’s Sustainable Future
Eco Central is about working together to make the right choices for a sustainable future in Central Oregon and beyond.
Program Impact
Facility Plan
Campaign Timeline
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Program Impact

Communications
Systemic change
Education and engagement
Leadership development
Inclusion and Equity
Amplify our message and expand our engagement to the entire Central Oregon region.
Build our advocacy and organizing capacity to delivery lasting policy change.
Embed sustainability values and behaviors among businesses, local governments, and all age groups—from school kids to older adults.
Empower the next generation of diverse sustainability advocates, within our organization and out in the community.
Build relationships with underserved communities and adapt our work to allow full participation in our mission.
Build facility capacity for:

- 20 full-time Environmental Center staff
- 10 work spaces for partner organizations and emerging programs
Provide flexible-sized and mission-dedicated meeting space for groups and gathering up to 150.
Model core principles of energy efficiency and sustainability in facility design, construction and operations.
Campaign Timeline

Feasibility Stage One
Stage Two
Stage Three
Feasibility Phase: January – August 2019

Campaign planning; review with Sounding Board of approximately 26 community leaders and stakeholders
Stage One: Sept 2019 – June 2020

Raise early investment in Impact Fund and facility development; build campaign team; finalize facility plan; engage stakeholders.

TIMELINE
Feasibility
Stage One (In progress)
Stage Two
Stage Three
Stage Two: July 2020 – Dec 2021

Focuses on securing sufficient funds to start construction; includes potential naming opportunities for facility and major rooms.
Stage Three: Jan – Dec 2022

During facility construction, the final campaign phase is a community campaign with a focus on drawing widespread regional support.
Stage One Progress To-Date

In three months, 26 contributors have committed $1,456,500 to the Eco Central campaign!
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Capital Campaign
• More youth learning and leading
• Local government prioritizing environmental values
• A hub and home for action during the next 30 years
Please share your voice!
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