

# The Environmental Center: The Next 30 Years



What we do well.  
What our community needs.



# What we do well. What our community needs.

We are a hub of environmental education,  
engagement and action for Central Oregon.

# What we do well. What our community needs.

- Advocating for a Better Future
- Educating and Empowering Youth
- Embedding Sustainable Behavior
- Engaging the Whole Community

**114,000 new people are  
projected to move to Deschutes  
County over the next 25 years.**



# 114,000 new people in Deschutes County

- What sort of homes will they live in?
- How will they get around?
- Will Central Oregon be known as a community that acts on our values?



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A group of approximately 15 children are posing for a photo on a dirt trail in a desert canyon. The children are dressed in casual outdoor clothing, including t-shirts, hoodies, and jackets. Some are wearing backpacks. The background features steep, rocky canyon walls and sparse desert vegetation under a clear blue sky. The text 'eco CENTRAL' is overlaid at the top in a large, white, sans-serif font.

Capital Campaign



# eco CENTRAL

A Capital Campaign for Central Oregon's Sustainable Future



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Eco Central is about working together to make the right choices for a sustainable future in Central Oregon and beyond.

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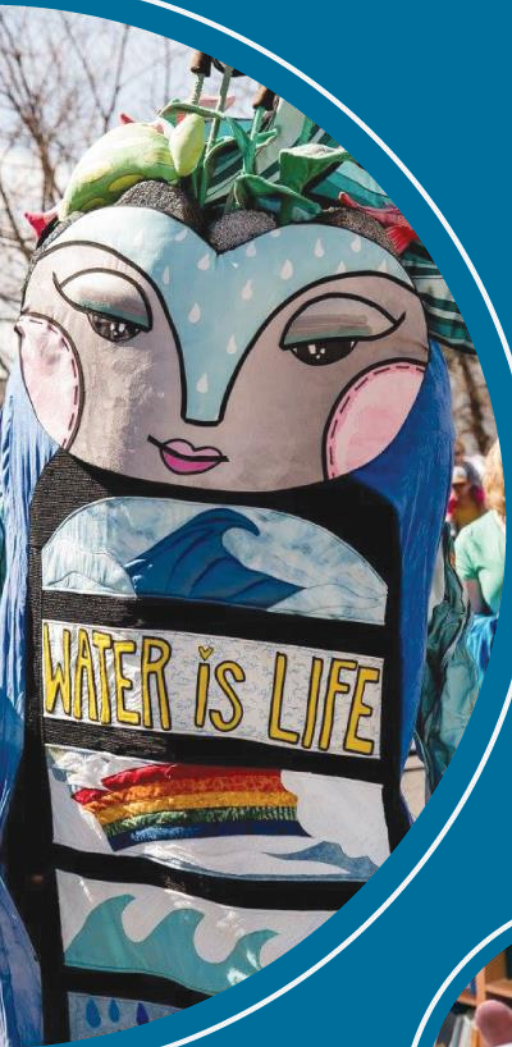
Program Impact  
Facility Plan  
Campaign Timeline

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## Program Impact

Communications  
Systemic change  
Education and engagement  
Leadership development  
Inclusion and Equity



**Amplify our message and expand  
our engagement to the entire  
Central Oregon region.**

PROGRAM IMPACT

**Communications**

Systemic Change  
Education and Engagement  
Leadership Development  
Inclusion and Equity

**Build our advocacy and  
organizing capacity to delivery  
lasting policy change.**

**PROGRAM IMPACT**

Communications

**Systemic Change**

Education and Engagement

Leadership Development

Inclusion and Equity



**Embed sustainability values and behaviors among businesses, local governments, and all age groups—from school kids to older adults.**

**PROGRAM IMPACT**

Communications

Systemic Change

**Education and Engagement**

Leadership Development

Inclusion and Equity

**Empower the next generation of diverse sustainability advocates, within our organization and out in the community.**

**PROGRAM IMPACT**

Communications

Systemic Change

Education and Engagement

**Leadership Development**

Inclusion and Equity

**Build relationships with  
underserved communities and  
adapt our work to allow full  
participation in our mission.**

**PROGRAM IMPACT**

Communications

Systemic Change

Education and Engagement

Leadership Development

**Inclusion and Equity**

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## Facility Plan

Facility capacity  
Meeting space  
Core principles



## Build facility capacity for:

- 20 full-time Environmental Center staff
- 10 work spaces for partner organizations and emerging programs

### FACILITY PLAN

#### Facility Capacity

Meeting Space

Core Principles



**Provide flexible-sized and mission-dedicated meeting space for groups and gathering up to 150.**

**FACILITY PLAN**

Facility Capacity

**Meeting Space**

Core Principles

Model core principles of energy efficiency and sustainability in facility design, construction and operations.

FACILITY PLAN

Facility Capacity

Meeting Space

**Core Principles**

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## Campaign Timeline

Feasibility  
Stage One  
Stage Two  
Stage Three



## Feasibility Phase: January – August 2019

Campaign planning; review with  
Sounding Board of approximately 26  
community leaders and stakeholders

### TIMELINE

**Feasibility (Complete)**

Stage One

Stage Two

Stage Three

## Stage One: Sept 2019 – June 2020

Raise early investment in Impact Fund and facility development; build campaign team; finalize facility plan; engage stakeholders.

### TIMELINE

Feasibility

**Stage One (In progress)**

Stage Two

Stage Three



## Stage Two: July 2020 – Dec 2021

Focuses on securing sufficient funds to start construction; includes potential naming opportunities for facility and major rooms.

### TIMELINE

Feasibility

Stage One

**Stage Two**

Stage Three

## Stage Three: Jan – Dec 2022

During facility construction, the final campaign phase is a community campaign with a focus on drawing widespread regional support.

### TIMELINE

Feasibility

Stage One

Stage Two

**Stage Three**



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## Stage One Progress To-Date

In three months, 26 contributors have committed  
\$1,456,500 to the Eco Central campaign!



# eco CENTRAL

A group of approximately 12 people are gathered in a garden setting, likely for a community event. They are standing on a paved path, surrounded by raised garden beds filled with various plants, including tall sunflowers. The people are dressed in casual attire, and some are holding papers or bags. The background shows more garden beds and trees with autumn foliage. The overall atmosphere is one of a community gathering in a natural setting.

Capital Campaign



- More youth learning and leading
- Local government prioritizing environmental values
- A hub and home for action during the next 30 years



Please share  
your voice!

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