

Background info

- Full [Community Climate Action Plan](#)
 - <https://www.bendoregon.gov/home/showdocument?id=43452>
 - bit.ly/32Hj7nL
- Bend Community Climate Action Plan [Executive Summary](#)
 - <https://www.bendoregon.gov/home/showdocument?id=43462>
 - bit.ly/31MC5ls
- [Petition](#)
 - <https://act.myngp.com/Forms/-3364469297110843392>
 - bit.ly/2CfNUw4
- [Community Action tool kit](#)
 - <https://envirocenter.org/speak-up-for-bends-climate-action-plan>
 - bit.ly/2CesT5e
- Background on the Home Energy Score
 - <https://envirocenter.org/wp-content/uploads/2019/10/Bend-CCAP-HES-talking-points-2.pdf>
 - bit.ly/2r5DzAD

Social Media Content

Customize and share the following messages on your social media accounts to promote support for City Council adopting the Community Climate Action Plan (CCAP). These are just to help you get started so feel free to pick and choose pieces from these to create your own message. If you'd like help coming up with something specific to your business and/or followers/customers/constituents, reach out to Lindsey at The Environmental Center lindsey@envirocenter.org.

We encourage you to use the hashtag #bendclimateaction

Facebook

- **Use a prepared “I support climate action because” image and add your own reason why. You can view and download images [here](#) (if applicable, please observe photo credits in photo names). Or use your own image that connects to a reason why you support climate action—think outdoor adventures, cozy homes, etc!**
- **Use an image that gives instructions on how to give public comment at City Council: [Animated](#), [regular](#).**
- **Speak up, show up! Your voice needs to be heard by City Council to let them know that you support and want climate action NOW! I submitted my comments in support of the plan. Learn how you can too below. <https://envirocenter.org/speak-up-for-bends-climate-action-plan>**
- **Speak up, show up! Your voice needs to be heard by City Council to let them know that you support and want climate action NOW! *Share image with instructions on giving public comment.***
- **Right now, we need to show City Council that the community is still willing to and committed to being a long-term partner with the City in achieving our climate action goals. We need your help to tell City Council that climate action is still a priority for our community. Learn how below. <https://envirocenter.org/speak-up-for-bends-climate-action-plan>**

- Bend is growing. Every day, we make decisions about what to build, buy, and invest in that will have an impact on the community for generations to come. The Climate Action Plan that City Council will vote on on December 4th is a roadmap that will guide our community in making decisions that support a sustainable, healthy future for all. Learn how you can help get the plan passed. <https://envirocenter.org/speak-up-for-bends-climate-action-plan/>
- Ever wonder how easy it could be to take a simple climate action TODAY. It could be as simple as signing this petition telling Bend City Council to adopt the Community Climate Action Plan and get Bend on the path to a sustainable future. <https://act.mynq.com/Forms/-3364469297110843392>
- The Bend community collectively possesses the skills, knowledge, and resources that can be harnessed to create solutions to mitigate Bend’s climate impact. Let’s put those skills to work with the Climate Action Plan. Learn more below. <https://envirocenter.org/programs/advocating-for-change/>
- I call on Bend City Council to adopt the Community Climate Action Plan to protect our way of life. #bendclimateaction Learn more below. <https://envirocenter.org/programs/advocating-for-change/>
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Instagram

City of Bend: @CityofBendOregon
@SallyforBend

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- **Use an image that gives instructions on how to give public comment at City Council: [Animated](#), [regular](#).**
- The Bend community has made itself clear – it is time to take action against climate change. In order to mitigate the most severe impacts of climate change, the Bend community must begin to decrease its greenhouse gas emissions. The Community Climate Action Plan lays out a pathway to reduce our emissions and demonstrate the will of our community to stand together and mitigate climate change. #bendclimateaction
- In response to the community’s push for local climate action, the Bend City Council adopted a Climate Action Resolution to reduce fossil fuel use community-wide by 40% by 2030 and by 70% by 2050. #bendclimateaction
- Meaningful action is needed at all levels of government to mitigate and adapt to climate change, protect the public trust, ensure a resilient community, and leave a healthy environment and atmosphere for future generations. The City and community of Bend also recognize that energy

conservation and other actions to address climate change can complement economic development and contribute to a thriving and livable community. #bendclimateaction

- The Bend community collectively possesses the skills, knowledge, and resources that can be harnessed to create solutions to mitigate Bend's climate impact. Let's put those skills to work with the Climate Action Plan. Learn more below.
- After three years in the making, Bend's Community Climate Action Plan is ready! Review it and tell City Council you support #bendclimateaction to reduce Bend's fossil fuel reduction goals of 40% by 2030 and 70% by 2050. bit.ly/2CesT5e
- I call on Bend City Council to adopt the Community Climate Action Plan to protect our way of life. #bendclimateaction
- Speak up, show up! Your voice needs to be heard by City Council to let them know that you support and want climate action NOW! Come to City Council TONIGHT, Wed, 11/6 to give public comment. (Or 11/20, 12/4)
 - You can use [this animated graphic](#) or [this one](#) that give instructions on what to do to give public comment at City Council.

Twitter

City of Bend handle: @CityofBend

City Councilor handles:

- @chrispiperor
 - @SallyForBend (hasn't been active recently)
 - @BabsinBend (hasn't been active recently)
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- Bend City Council, vote YES to adopt the Climate Action Plan! #bendclimateaction
 - Ever wonder how easy it could be to take a simple climate action TODAY? It could be as simple as signing this petition telling Bend City Council to adopt the Community Climate Action Plan and get Bend on the path to a sustainable future. bit.ly/2CfNUw4
 - After three years in the making, Bend's Community Climate Action Plan is ready! Review it and tell City Council you support #bendclimateaction to reduce Bend's fossil fuel reduction goals of 40% by 2030 and 70% by 2050. bit.ly/2CesT5e
 - Excited to announce the Bend Climate Action Plan is ready for a City Council vote. I support #bendclimateaction. Learn about the plan and sign the petition today. bit.ly/2CesT5e
 - I call on Bend City Council to adopt the Community Climate Action Plan. Show your support for #bendclimateaction by signing on. bit.ly/2CfNUw4
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