



2019 Green Tour Sponsorship

	Presenting \$5,000 1 Available	Gold \$2,500 2 Available 1 available	Silver \$1,250 4 Available	Bronze \$625 6 Available	Green Building Directory \$100 10 Available
Tour Guide Inserted in The Source Weekly (Print readership of 37,500)					
Logo on Cover	Med	Sm	---	---	---
Advertising	Full page ad	1/2 page ad	1/4 page ad	---	---
Advertorial	Full page	1/2 page	---	---	---
Logo on sponsor page in guide	Lg	Med	Med	Name	---
Listing in green building directory, if applicable	✓	✓	✓	✓	✓
Print Ads					
Logo on 1 full pg ad in Source (Readership 37,500)	Lg	Med	Sm	Name	---
Logo on 1 half pg ad in Source	Med	Sm	---	---	---
Logo on additional ads in other community newspapers	Sm				
Radio Ads					
Name in ad byline ("Presented by . . .")	✓	---	---	---	---
Web Site (On TheEnergyChallenge.org)					
Logo + link on tour home and interior pages	Large Logo	Med Logo	Small Logo	Small Logo	---
Dedicated blog post	✓	✓	---	---	---
E-Newsletter Recognition	Medium Logo	Small logo	Name	Name	---
Social Media Recognition	4 posts	2 posts	1 post	1 group post	---
Posters (~40 locations)	Large Logo	Med Logo	Sm Logo	Name	---

- Source Weekly Tour Guide booklet will be inserted on September 26th. Additional guides will be available for pick up at The Environmental Center and at all sites on day of the Tour.
- Source Weekly print ads will run the weeks of September 12th and 19th.
- Green Building Directory Listings include a small logo, contact information, website, and short (35 word) organization overview.





an environmental center event 

SPONSORSHIP PLEDGE FORM

Email completed form to Lindsey Hardy at
lindsey@envirocenter.org

OR FILL OUT [ONLINE](https://envirocenter.org/support-us/sponsor):
[Envirocenter.org/support-us/sponsor](https://envirocenter.org/support-us/sponsor)

Please see deadlines below

Yes! Sign me up as a sponsor of the 19th Annual Green Tour!

Company Name:

Company Name (as you'd like it displayed on marketing materials):

Contact Name:

Email:

Phone:

Mailing Address:

Contact Signature:

Sponsorship Opportunities (please select one)

- ~~PRESENTING Sponsorship—\$5,000—Limit 1~~
- GOLD Sponsorship—\$2,500—Limit 2
- SILVER Sponsorship—\$1,250—Limit 4
- BRONZE Sponsorship—\$750—Limit 6
- Green Building Directory Listing—\$100—Limit 10

DEADLINES & AD SPECS

Sponsorship pledge form and logo due by:

July 19th, 2019

Print-ready ads for Guide due by:

August 16th, 2019

Presenting Level article for Guide due by:

August 16th, 2019

Sponsorship payment due by:

August 30th, 2019

Specs for print ads in Guide:

Full page: 5.31w x 9h"

½ page: 5.31w x 4.43h"

¼ page: 5.31w x 2.15h"



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theenergychallenge.org

The Energy Challenge is a project of The Environmental Center 